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ABSTRACT

This book presents 14 papers that offer guidance to college teachers venturing into online instruction. It is based on the experiences and ideas of faculty at the University of Phoenix (Arizona) online campus, which has been offering online courses since 1989. Chapters in the book discuss the importance of interaction and feedback, learner control, access to directions and help, consistency and organization, and assessment and recordkeeping. The papers are: (1) "Face to Face in the Online Classroom: Keeping It Interpersonal and Human" (Ken White); (2) "Taming the Lions and Tigers and Bears: The WRITE WAY To Communicate Online" (Chad Lewis); (3) "Talking the Talk: Humor and Other Forms of Online Communication" (Arlene Hiss); (4) "The Story of One Learner: A Student's Perspective on Online Teaching" (Lorraine Priest); (5) "Reshaping Teaching and Learning: The Role of Liberal Arts in Online Education" (Bill Pepicello and Elizabeth Tice); (6) "The Elements of Effective Online Teaching: Overcoming the Barriers to Success" (Anita Bischoff); (7) "Managing Time: Developing Effective Online Organization" (Marilyn Simon); (8) "Cooking Up a Successful Class: Adapting Courses for the Online World" (Shelia Porter); (9) "Getting Ready: The Syllabus and Other Online Indispensables" (Marilyn Fullmer-Umari); (10) "Online Facilitation: Individual and Group Possibilities" (Patricia Addesso); (11) "Keeping It Fun and Relevant: Using Active Online Learning" (Al Badger); (12) "Dealing with Challenging Situations: Communicating through Online Conflict" (Ken White); (13) "One Day Left To Live: Teaching the Online Quantitative Course" (Jim Farrar); and (14) "Making Sense of It All: Giving and Getting Online Course Feedback" (Fred Schwartz and Ken White). An epilogue, by Bob Weight and Terri Bishop, is titled "The Human Promise." (Some papers contain references.) (DB)

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